

Case of the Week series wins 2013 APEX Award of Excellence



September 24, 2013

The Case of the Week Series, produced by the Retirement Learning Center, has been awarded the **APEX 2013 Award of Excellence** in the Education and Training Campaigns, Programs and Plans category.

APEX 2013 -- the 25th Annual Awards for Publication Excellence -- is an international competition that recognizes outstanding publications from newsletters and magazines to annual reports, brochures and websites.

According to the APEX 2013 judges, "The awards were based on excellence in graphic design, quality of editorial content and the success of the entry in conveying the message and achieving overall communications effectiveness."

Each week the Retirement Learning Center selects one of the many financial advisor calls its ERISA consultants receive through the Columbia Management Resource Desk for further examination. The Case of the Week Series is designed to help advisors facing similar situations by highlighting practical solutions. It appears weekly on the Columbia Management Learning Center website and is also available by request from Columbia Management representatives.

About the APEX Awards

The APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, web, electronic and social media. Communications Concepts, Inc. sponsors the APEX Awards and advises professionals who write, edit and manage business communications on best strategies and practices. Concepts publishes business communication reports, including [Writer's Web Watch](#), an e-report for professional communicators, and special reports on topics such as [corporate writing](#) and web publishing.

In the 25th Annual APEX Awards, awards were given in 138 individual categories within 12 main categories: newsletters; magazines and journals; magapapers and newspapers; annual reports; brochures, manuals and reports; electronic media; social media; websites; campaigns, programs and plans; writing; design and illustration; and one-of-a-kind publications.