Now Available: Retirement Resource Guide Offers Financial Advisors a Much-Needed Tool for Helping Clients in or Planning for Retirement

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To obtain copies of the *Retirement Resource Guide*, contact Columbia Management Group at 800-718-9009.

The Retirement Learning Center, founded by John Carl, a nationally recognized expert in retirement education, makes sense of the changing retirement landscape for financial advisors in a new must-read book, 'Retirement Resource Guide: Essential ERISA Education & Best Practices for Financial Advisors.' Amid one of the most tumultuous periods in U.S. financial history, the need for financial advice is more critical than ever. Written by John Carl, W. Andrew Larson, CPC, and Jennifer Kiffmeyer, CISP, CRSP, the Retirement Learning Center's new book focuses on helping financial advisors effectively differentiate themselves amid this complex era of change. As the definitive guide to today's retirement landscape, John Carl and his team of retirement education experts deliver practical, business-building information for financial advisors looking for an edge in the retirement plan marketplace.

This accessible and comprehensive book provides:

Written and researched by the most authoritative source for retirement and rollover education, Retirement Learning Center's 'Retirement Resource Guide' is the singular guide for financial advisors seeking to build their practice and excel in the retirement plan space. The 'Retirement Resource Guide' is available exclusively through the Columbia Management Learning Center*, which, in partnership with Retirement Learning Center, offers proprietary education, training and ongoing support for financial advisors.

*The Columbia Management Learning Center is a program of Columbia Management Group, LLC ('Columbia Management'). Columbia Management is the investment management division of Bank of America Corporation and is not affiliated with the Retirement Learning Center.

About Retirement Learning Center

John Carl is the Founder and President of Retirement Learning Center (RLC), the independent thought leader in the retirement and rollover space. W. Andrew Larson, CPC, is RLC's Director of Retirement Education. Jennifer Kiffmeyer, CISP, CRSP, is RLC's Director of Educational Content. RLC provides multi-dimensional educational solutions, content development resources, and consulting expertise to the financial services marketplace to help firms establish and grow their retirement business.

With more than 20 years of industry experience, John is a nationally recognized expert in providing education leadership in the retirement and rollover space. John has been named one of the nation's most influential people in the 401(k) arena by 401(k)Wire for the past three years. He routinely provides commentary and analysis for national news media including CNBC, The Wall Street Journal, Investment Advisor Magazine, InvestmentNews and many others. Prior to founding Retirement Learning Center, John was head of Global Product Management for Alliance Capital, where he was instrumental in shaping the firm's defined contribution and 529 product offerings. John was also previously a successful branch and regional sales manager for Prudential Securities, as well as an independent financial adviser.